

# HOW TO KEEP THE IRS OUT OF YOUR POCKETS

HOW YOU CAN REDUCE YOUR  
TAX BILL AND SAVE MONEY  
WITH TAX LOSS SELLING



**THE RETIREMENT  
PLANNING GROUP**



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# Benefits of Tax Loss Selling



You invest \$100,000 in **ETF A** and **ETF B**.

ETF A: \$60,000

ETF B: \$40,000

**ETF B** has realized gains of \$10,000. **ETF A** has unrealized losses of \$7,000.

ETF A: \$53,000

ETF B: \$50,000

**Without** tax-loss selling



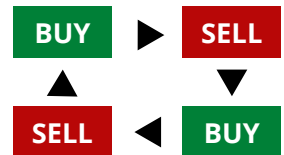
At the end of the year you have a realized gain of \$10,000 from **ETF B**.



**Potential tax bill of \$1,500.**

(15% x \$10,000 = \$1,500)

**With** tax-loss selling



You can offset part of the \$10,000 gain from **ETF B** with the loss from **ETF A**, resulting in a taxable gain of \$3,000.



**Potential tax bill of \$450.**

(15% x \$3,000 = \$450)

**In this example, tax-loss selling reduced the tax liability by \$1,050** – a substantial savings you can invest back into your portfolio, use to maximize IRA contributions, pay off debt, or spend as you please.

# Apply to Your Situation

To see if Tax Loss Selling might be right for you, apply your situation to the template below.

## STEP 1

You invest \$ \_\_\_\_\_ in \_\_\_\_\_ and \_\_\_\_\_.

**Total Investment**

**Investment A**

**Investment B**



\$ \_\_\_\_\_

**Investment A**

\$ \_\_\_\_\_

**Investment B**

## STEP 2

Investment Name: \_\_\_\_\_ has an unrealized loss of \$ \_\_\_\_\_.

Investment Name: \_\_\_\_\_ has a realized gain of \$ \_\_\_\_\_.

## STEP 3

### WITHOUT TAX LOSS SELLING

You have a realized gain of \$ \_\_\_\_\_ from \_\_\_\_\_.

**Investment A or B**

Multiply the dollar amount of the realized gain by 15% (capital gains tax on profit) to find your potential tax bill.

$$\begin{array}{r} \$ \text{ _____} \\ \text{(GAIN)} \end{array} \times 15\% = \$ \text{ _____} \\ \text{POTENTIAL TAX BILL}$$

### WITH TAX LOSS SELLING

With Tax Loss Selling, and regular monitoring, you can potentially offset a gain by selling a loss. Assuming you realized a loss on your investment, refer back to our example for comparison.



You might be able to offset part of the \$ \_\_\_\_\_ gain from \_\_\_\_\_ with the loss from \_\_\_\_\_, resulting in a taxable gain of \$ \_\_\_\_\_.

$$\begin{array}{r} \$ \text{ _____} \\ \text{(GAIN)} \end{array} \times 15\% = \$ \text{ _____} \\ \text{POTENTIAL TAX BILL}$$

## The Retirement Planning Group

We've Been Helping Individuals and Families Plan for Over 15 Years. Over 1,200 families\* trust us to guide them toward their ideal financial future. We're redefining what retirement means for you and your family so that you can do more than just retire.

\*As of 12/31/2019



**Do you have questions about Tax Loss Selling?**

We can help.

[Click here](#) to get started or give us a call at (913) 498-8898.

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