TAX LOSS HARVESTING

HOW TO REDUCE YOUR TAX LIABILITIES AND PUT MORE MONEY TOWARD YOUR INVESTMENTS



What is Tax-Loss Harvesting?

Tax-loss harvesting is a strategy that you can use to minimize your tax liability by selling investments that have experienced a loss in value. The goal of tax-loss harvesting is to offset capital gains taxes that you owe on your profitable investments by realizing losses on other investments.

Here's how it works: Suppose an investor owns several different stocks, and one of those stocks has experienced a decline in value since they purchased it. If the investor sells that stock at a loss, they can offset that loss to offset the gains from any other investments that they have sold for a profit. If the losses exceed the gains, investors can use the excess losses to offset up to \$3,000 of their taxable income each year. If they have more than \$3,000 in losses, the remaining amount can be carried over to future tax years. (See a detailed visual example later in this guide.)





Pros and Cons of Tax-Loss Harvesting

Pros

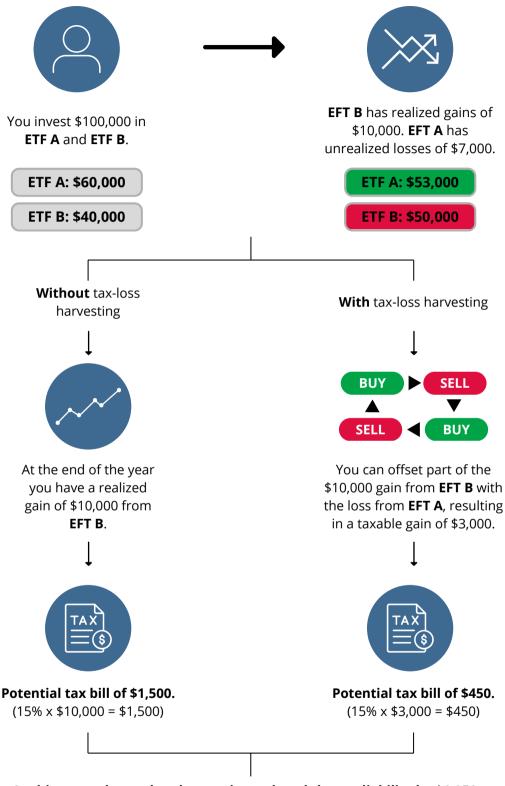
- Reduce your capital gains taxes.
- Portfolio optimization.
- Cut your losses on any investments that won't recover.

Cons

- X Pay transaction fees to sell.
- Might miss out on future gains.
- Potential to throw off your overall asset allocation.



Tax Loss Harvesting: How It Works



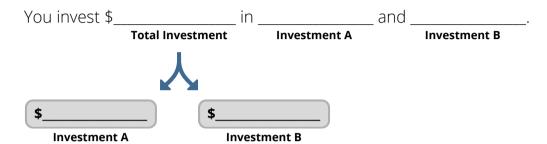
In this example, tax-loss harvesting reduced the tax liability by \$1,050 – a substantial savings you can invest back into your portfolio, use to maximize IRA contributions, pay off debt, or spend as you please.



Apply to Your Situation

To see if Tax Loss Selling might be right for you, apply your situation to the template below.

STEP 1



STEP 2

| Investment Name: | has an unrealized loss of \$ | |
|------------------|------------------------------|---|
| | | |
| Investment Name: | has a realized gain of \$ | , |

STEP 3

WITHOUT TAX LOSS SELLING

You have a realized gain of \$______ from _____.

Investment A or B

Multiply the dollar amount of the realized gain by 15% (capital gains tax on profit) to find your potential tax bill.

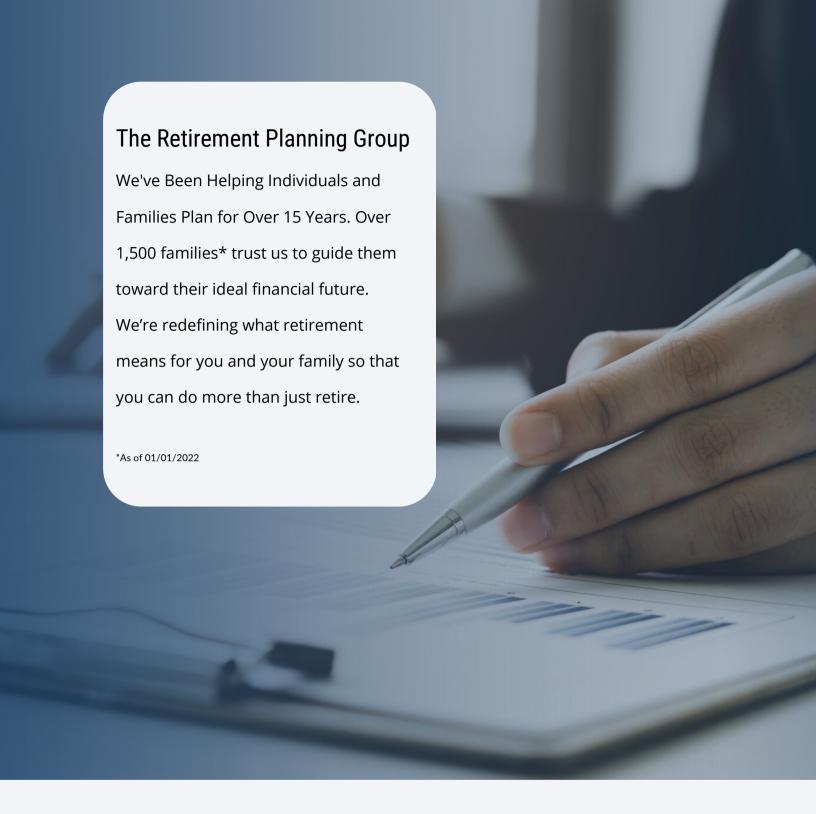
WITH TAX LOSS SELLING

With Tax Loss Selling, and regular monitoring, you can potentially offset a gain by selling a loss. Assuming you realized a loss on your investment, refer back to our example for comparison.



| You might be able to offs | set part of the \$ | gain from | with the |
|---------------------------|---------------------|-------------------|----------|
| loss from | , resulting in a ta | axable gain of \$ | · |







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